

STYLE GUIDE

THE LOGO



COLOURS



#2BC9F7

Accent blue

RGB 43, 201, 247
HSB 194, 83, 97
CMYK 83, 19, 0, 3
LAB 75, -24, -34
Logo icon,
buttons,



#BD559A

Accent pink

RGB 189, 85, 154
HSB 320, 55, 74
CMYK 0, 55, 19, 26
LAB 51, 50, -18
Icons, links,
interactivity



#0F3967

Blue dark

RGB 15, 57, 103
HSB 211, 85, 40
CMYK 85, 45, 0, 60
LAB 24, 4, -31
Footer, overlays



#145CAB

Blue medium

RGB 20, 92, 171
HSB 211, 88, 67
CMYK 88, 46, 0, 33
LAB 39, 9, -48
Boxes, overlays



#C9E1F6

Blue light

RGB 201, 225, 246
HSB 208, 18, 96
CMYK 18, 9, 0, 4
LAB 88, -4, -13
Boxes,
backgrounds



#FFFFFF

White

RGB 255, 255, 255
HSB 0, 0, 100
CMYK 0, 0, 0, 0
LAB 100, 0, 0
Background, text
on dark



#16191C

Black

RGB 22, 25, 28
HSB 210, 21, 11
CMYK 21, 11, 0, 89
LAB 9, -1, -3
Body copy



#96A2AE

Grey dark

RGB 150, 162, 174
HSB 210, 14, 68
CMYK 14, 7, 0, 32
LAB 66, -2, -8
Secondary text



#E5E8EB

Grey medium

RGB 229, 232, 235
HSB 210, 3, 92
CMYK 3, 1, 0, 8
LAB 92, 0, -2
Separators,
borders



#F8F8F8

Grey light

RGB 248, 248, 248
HSB 0, 0, 97
CMYK 0, 0, 0, 3
LAB 98, 0, 0
Light background

STYLE GUIDE

TYPOGRAPHY

Inter Extra Bold 800

Logo, titles, headings

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z
a b c d e f g h i j k l m n o p q r s t u v w x y z
1 2 3 4 5 6 7 8 9 0 # ! ? " ' % & () = + - . , < >

Montserrat Regular 400

Content

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z
a b c d e f g h i j k l m n o p q r s t u v w x y z
1 2 3 4 5 6 7 8 9 0 # ! ? " ' % & () = + - . , < >

Montserrat Bold 700

Content strong

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z
a b c d e f g h i j k l m n o p q r s t u v w x y z
1 2 3 4 5 6 7 8 9 0 # ! ? " ' % & () = + - . , < >

Montserrat Regular 400 Italic

Content emphasis, quotation

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z
a b c d e f g h i j k l m n o p q r s t u v w x y z
1 2 3 4 5 6 7 8 9 0 # ! ? " ' % & () = + - . , < >

Montserrat Bold 700 Italic

Content special

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z
a b c d e f g h i j k l m n o p q r s t u v w x y z
1 2 3 4 5 6 7 8 9 0 # ! ? " ' % & () = + - . , < >

ICONS



TYPE SCALE

3.052rem/48.83px

HEADING 1

2.441rem/39.06px

Heading 2

1.953rem/31.25px

Heading 3

1.563rem/25.00px

Heading 4

1.25rem/20.00px

Heading 5

1rem/16.00px

Heading 6

1rem/16.00px

Body copy

0.8rem/12.80px

Small